



WEDDING FLOWERS YOUR GUIDE TO GETTING STARTED





Congratulations on your upcoming wedding!

HI I'M ANNE-MARIE!
OWNER OF ABOUT FLOWERS WIDNES.

WEDDING PLANNING IS AN EXCITING TIME AS YOU EMBARK ON THIS BEAUTIFUL JOURNEY YOU WILL SOON LEARN ONE OF THE MOST ENCHANTING ASPECTS TO CONSIDER IS YOUR WEDDING FLOWERS. THIS CAN BE A MINEFIELD! THEY ADD CHARM, ELEGANCE, AND PERSONALITY TO YOUR SPECIAL DAY. BUT WHAT DO YOU CHOOSE? HERE AT ABOUT-FLOWERS WE SPECIALISE IN FRESH FLOWERS.

IN THIS GUIDE I WILL HELP YOU NAVIGATE WHAT YOU NEED TO CONSIDER WHEN PLANNING YOUR SPECIAL DAY.

Start with Inspiration:

BEGIN BY GATHERING INSPIRATION FROM INSTAGRAM, PINTEREST BOARDS, AND OTHER WEDDINGS. SAVE IMAGES OF BOUQUETS, CENTREPIECES, AND FLORAL ARRANGEMENTS THAT RESONATE WITH YOUR VISION.





Determine Your Budget:

BEFORE DIVING INTO THE DETAILS, ESTABLISH A BUDGET FOR YOUR WEDDING FLOWERS. CONSIDER FACTORS LIKE THE SIZE OF YOUR BRIDAL PARTY, VENUE SIZE, AND FLORAL PREFERENCES. BE REALISTIC AND ALLOCATE FUNDS ACCORDINGLY.

Consultation with a Florist:

SCHEDULE A CONSULTATION WITH A REPUTABLE FLORIST WHO SPECIALIZES IN WEDDINGS. DISCUSS YOUR VISION, COLOUR SCHEME, PREFERRED FLOWERS, AND ANY SPECIFIC REQUIREMENTS. THEY CAN PROVIDE VALUABLE ADVICE AND HELP BRING YOUR IDEAS TO LIFE.





Bridal Party Flowers:



BRIDE: THE BRIDAL BOUQUET IS THE FOCAL POINT. CHOOSE FLOWERS THAT COMPLEMENT YOUR GOWN AND REFLECT YOUR STYLE. CONSIDER A MIX OF BLOOMS, GREENERY, AND ACCENTS LIKE RIBBONS OR BROOCHES.

GROOM: A BOUTONNIERE CRAFTED FROM A SINGLE FLOWER OR A SMALL CLUSTER ADDS A TOUCH OF SOPHISTICATION TO THE GROOM'S ATTIRE.

BRIDESMAIDS: COORDINATE THEIR BOUQUETS WITH THE BRIDAL BOUQUET, EITHER MATCHING OR IN COMPLEMENTARY COLOURS

BEST MEN: SIMILAR TO THE GROOM'S BOUTONNIERE, BUT DISTINGUISHABLE TO HONOUR THEIR ROLE IN THE WEDDING PARTY.

FLOWER GIRLS & PAGE BOYS: DELICATE POSIES, FLORAL CROWNS, OR MINIATURE BOUQUETS ENHANCE THEIR ADORABLE PRESENCE.
PARENTAL FLOWERS:

THE PARENTS OF THE BRIDE AND GROOM.

CONSIDER PRESENTING CORSAGES OR BOUTONNIERES TO HONOUR THESE CAN BE DESIGNED TO MATCH THE BRIDAL PARTY'S FLOWERS OR CUSTOMIZED TO SUIT INDIVIDUAL PREFERENCES.





*Venue
Décor:*



CEREMONY: DECORATE THE ALTAR OR ARCH WITH FLORAL ARRANGEMENTS THAT FRAME THE COUPLE AS THEY EXCHANGE VOWS. PEW MARKERS, AISLE RUNNERS, AND FLORAL INSTALLATIONS CAN ALSO ENHANCE THE AMBIANCE.

RECEPTION: TABLE CENTREPIECES, FLORAL GARLANDS, AND ACCENT ARRANGEMENTS TRANSFORM THE RECEPTION SPACE. COORDINATE WITH YOUR FLORIST TO CREATE COHESIVE DESIGNS THAT COMPLEMENT THE VENUE'S AESTHETICS.

SEASONAL CONSIDERATIONS:

KEEP SEASONAL AVAILABILITY IN MIND WHEN SELECTING FLOWERS. OPTING FOR BLOOMS IN SEASON NOT ONLY ENSURES FRESHNESS BUT ALSO HELPS MANAGE COSTS.

LOGISTICS AND TIMING:

COORDINATE DELIVERY AND SETUP LOGISTICS WITH YOUR FLORIST AND VENUE COORDINATOR. ENSURE THAT FLOWERS ARE DELIVERED ON TIME AND ARRANGEMENTS ARE PROPERLY INSTALLED BEFORE THE CEREMONY AND RECEPTION.



Remember

YOUR WEDDING FLOWERS SHOULD REFLECT YOUR PERSONALITIES AND ENHANCE THE OVERALL ATMOSPHERE OF YOUR CELEBRATION. WITH CAREFUL PLANNING AND ATTENTION TO DETAIL, YOU CAN CREATE A FLORAL EXPERIENCE THAT CAPTIVATES AND DELIGHTS BOTH YOU AND YOUR GUESTS.

Happy planning!

IF YOU WOULD LIKE ANY ASSISTANCE PLEASE CONTACT
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